



**DSW/BETTER FINANCE**  
**International Investors' Conference**  
**'European Capital Markets Union – Update & Future'**

27 of November 2018  
in Wiesbaden / Germany

**DSW** / Deutsche Schutzvereinigung  
für Wertpapierbesitz e.V.



**BF BETTER FINANCE**  
The European Federation of Investors and Financial Services Users  
Fédération Européenne des Epargnants et Usagers des Services Financiers



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## Conference Schedule

**Date:** 27 of November 2018

**Venue:** Kurhaus Wiesbaden  
Kurhausplatz 1, 65183 Wiesbaden/Germany

9.00 *Registration*

9.15 **Welcome Address**

9.30 *Panel:*

**'New Challenges –  
M-DAX Companies in Transformation'**

- Burkhard Lohr, K+S AG, Germany
- Hermann Merkens, Aareal Bank AG, Germany
- Georg Müller, Brenntag AG, Germany

*Interviewed by: Marc Tüngler, DSW, Germany*

10.30 *Keynote Speech:*

**'CMU – what needs to be done?'**

Markus Ferber, EU-Parliament, Brussels

11.00 **Coffee Break**

11.30 *Introductory Note*

**'Activist Investors conquering Europe'**

by Cas Sydorowitz, Georgeson, U.K.

11.45 *Panel:*

**'How to deal with active Investors –  
the Company's Perspective'**

- Martin Abend, Chair Stada AG (2009-2016), Germany
- Andreas Posavac, Ipreo by IHS Markit, U.K.
- Michael Iltschev, Berenberg, Germany

*Moderation: Hans-Ulrich Wilsing, Linklaters, Germany*

12.30 **Lunch Buffet**

1.50 *Panel:*

**'Board of Tomorrow – Tasks, Challenges, Teams'**

- Barbara Kux, multiple Board Member, Switzerland
- Friederike Rotsch, SAP SE, Germany
- Thomas Tochtermann,

Chair Tom Tailor Holding SE & Vapiano SE, Germany

*Moderation: Jörg Thierfelder, Egon Zehnder, Germany*

2.50 *Keynote Speech:*  
**'U.S. Investors – from Courthouse to the Boardroom'**  
by Deborah Sturman, Motley Rice/Sturman, U.S.

3.10 *Panel:*  
**'Investor Activism –  
from single Actions to Mainstream'**  
– Adrienne Monley, Vanguard, U.K.  
– Jens Tischendorf, Cevian Capital, Sweden  
– Rainer Langel, Macquarie Capital, Germany  
– Klaus Röhrig, Active Ownership Capital, Luxembourg  
*Moderation: Claudia Schneckenburger,  
Link Market Services, Germany*

4.00 **Coffee break**

4.30 **'Boards' Performance and Value'**  
– Christine Wolff, Board Member Hochtief, Germany  
– Ingo Speich, Union Investment, Germany  
*Interviewed by  
Daniela Mattheus, EY, Germany*

5.00 *Keynote Speech:*  
**'CMU – where are we now?'**  
Verena Ross, ESMA, France

5.30 *Keynote Speech:*  
**'CMU – the next Steps'**  
John Berrigan, EU-Commission, Brussels

6.00 *Closing remarks by DSW*

6.15 **Reception (end of conference)**

6.45 **Exclusive Dinner (on invitation only)**  
*Dinner Speech by  
John Feldmann, Chair Kion Group AG  
Followed by  
Euroshareholders' Award Ceremony*

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